

Please Mail or Fax the White Copy (front & back) to:

Taliah Waajid World Natural Hair, Health & Beauty Show™: 4620 S. Atlanta Road, Ste. E, Smyrna, GA 30080, or Fax 770-805-8847.

Questions and inquiries can be directed to 470-899-6929 or [Taron@naturalhair.org](mailto:Taron@naturalhair.org).

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_ Evening/Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Facebook/Twitter: \_\_\_\_\_

List the products/goods that will be sold OR displayed at your booth. Please be as specific as possible.

**Exhibitor Prices - Choose a level below: (Early Bird Discount - \$100 off booth price if received with 50% deposit or more by January 15, 2017)**

Each 10x10 booth includes: Pipe and drape, one 6' table per booth, Two (2) chairs, one wastebasket, and one printed booth sign. CARPETING IS NOT PROVIDED.

**Small Business Level (Individually owned and operated business without national or international distributed products/services) – Choose a booth size:**

- 10 x 10 inline booth - \$900       10 x 10 corner booth - \$1,000  
 10 x 20 inline booth - \$1,800       10 x 20 corner booth - \$1,900       10 x 20 DOUBLE corner booth - \$2,000

**Corporate Level (Nationally or internationally distributed products/services business) – Choose a booth size:**

- 10 x 10 inline booth - \$1,800       10 x 10 corner booth - \$1,950  
 10 x 20 inline booth - \$2,800       10 x 20 corner booth - \$3,600       10 x 20 DOUBLE corner booth - \$3,800  
 20 x 20 booth - \$6,600       20 x 30 corner booth - \$8,100       20 x 40 booth - \$11,100

Booth choice in order: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ Order additional armbands @ \$20 each: Qty \_\_\_\_\_

**NOTE:** We will do our best, however, we cannot guarantee booth spaces requested. Booth spaces are reserved on a first come, first served basis, and will only be held once a 50% deposit of the total booth investment is paid. **Final payments for all exhibit booths are due on or before April 3, 2017.** No exhibitor credentials or material will be provided to any company who has not paid in full by this date. Space is subject to release and reassignment if company does not complete this contractual condition. **Failure to check in/exhibit by 9 AM on opening day without notifying show management at least 2 days in advance will result in loss of exhibit space. (See next page for full details and disclosures.)**

**Authorized Signature\*:** \_\_\_\_\_ Date: \_\_\_\_\_

\*It is understood that, once signed, this application is a binding contract upon acceptance by the Taliah Waajid World Natural Hair, Health & Beauty Show™ and is subject to the terms, conditions, rules and regulations which constitute a part of or are included in this application and contract. (See next page for full details and disclosures.)

**Show Guide Ad:** Please reserve my ad space for the 2017 World Natural Hair, Health & Beauty Show Guide. Check the size ad you want to reserve (information on back does not apply to reserve an ad).

Half Page	Full Page	Front Inside Cover	Spread	Back Inside Cover	Back Outside Cover
(\$650.00)	(\$1,250.00)	(\$1,500.00)	(\$2,400.00)	(\$1,500.00)	(\$1,700.00)

**Please check payment type:** No personal checks are accepted. Business checks (USA funds only) will be accepted up until **April 3, 2017**. Please make all checks payable to World Natural Hair, Health, & Beauty Show.

- VISA     MASTER CARD     AMERICAN EXPRESS     DISCOVER     BUSINESS CHECK     MONEY ORDER     CASHIER CHECK

Name on credit card: \_\_\_\_\_ Signature of credit card owner: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Amount enclosed: \$ \_\_\_\_\_ Security Code: \_\_\_\_\_

**IMPORTANT: Both card holder and credit card(s) used must be present at event check-in. Credit Card Authorization Form must also be completed and on file.**

**For first time exhibitors:** How did you hear about the World Natural Hair, Health & Beauty Show?

- Word of mouth,  Radio Ad,  TV Ad,  Website,  Social Media,  Sales Person/Name: \_\_\_\_\_ or  other

**PLEASE DO NOT WRITE IN THE SECTION BELOW. FOR MANAGEMENT USE ONLY.**

Space assigned: \_\_\_\_\_ Payment type: \_\_\_\_\_ Check: # \_\_\_\_\_ Amount received: \$ \_\_\_\_\_  
 Date received: \_\_\_\_\_ Amount due: \_\_\_\_\_ Received/Approved By: \_\_\_\_\_ Filed: \_\_\_\_\_

## TERMS AND CONDITIONS

(Please read and sign below)

### RESERVED RIGHTS

Without limiting any of the provisions of the contract or the contract conditions, it is specifically understood and agreed by the exhibitor that the Management of the Taliah Waajid World Natural Hair Health & Beauty Show™ reserves the rights enumerated below without incurring any liability to the exhibitor or releasing the exhibitor from any of its covenants and obligations under the contract:

1. To change the hours of the show
2. To change at any time prior to the scheduled opening date of the show, the dates of the show (provided such change shall not result in a reduction of the number of days of the show), the floor plan, or the location of the show, and to determine the suitability of all exhibits and demonstrations. It is further understood and agreed that the show management shall have each and all of the other rights/reservations contained in this contract.

### BOOTH AND PRODUCT DISPLAY

Booths can be occupied only by the exhibitor making the reservation and contract. **No booths can be shared in whole or in part, for any purpose whatsoever, by any other person(s), neither subletting nor joint use of any means or for any purpose permitted.** All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to interfere with the rights of other exhibitors and visitors. No exhibit will be permitted which interferes with the use of other exhibits or impedes access to them or impedes the free use of the aisles. All business activities, including the distribution of circulars and advertising matter, may be conducted by exhibitors and their representatives only within the booth area assigned to the exhibitor. Violators will jeopardize their request to exhibit in future shows. No exhibitor can display in his/her booth any products, equipment or merchandise of any kind that was not included in booth contract description. No exhibitor may offer for sale or sell or give away or distribute in any manner, any products, equipment or furniture, unless the exhibitor of such products have also taken a booth space directly through show management. Any violation of the above will result in removal from the exhibit hall or hotel. **All exhibit including products, equipment and furniture must be confined wholly within the booth space as shown on the official floor plan. No use of any purpose whatsoever may be made of aisles or any other space adjacent to the booth reserved.** Chairs or seating will be limited to the capacity of the measurements of booths and will not be permitted in aisles or passageways. Any violation of the above will result in removal from the exhibit hall or hotel.

### CANCELLATION OF CONTRACT BY EXHIBITOR

Cancellation of exhibit space must be directed in writing or via email to the Taliah Waajid World Natural Hair, Health & Beauty Show™ at least 60 days prior to the show at 4620 S. Atlanta Road, Ste. E, Smyrna, GA 30080, Taron@naturalhair.org, or via fax 770-805-8847. All deposit payments are final. **THERE WILL BE NO REFUNDS OR CREDITS 60 DAYS BEFORE OR PAST 60 DAYS AFTER THE SHOW.** Refunds that are due will be paid out no later than 60 days after the show date has passed.

### FAILURE TO CHECK IN/EXHIBIT

In the event that the exhibitor fails to check in by 9 AM to exhibit in the space allocated to him/her on opening day without notifying show management at least two days in advance, the Taliah Waajid World Natural Hair, Health & Beauty Show™ may make such use of said space, as it sees fit, without any liability whatsoever to the exhibitor who shall remain liable for the payment of the total booth price due under contract, whether the space is resold or not. **THERE WILL BE NO LATE CHECK-IN ALLOWED.**

### USE OF AUDIO EQUIPMENT/VIDEO MONITORS

The use of loud speakers, amplifiers and/or loud music which interferes with another exhibitor shall Not Be Permitted. Control your video monitors and sound system to avoid annoying your neighbors. Video monitors are to be restricted to your area only. Show management reserves the right to require sound systems to be turned down or shut off and monitors removed. No loud speakers, music videos, or music of any kind will be allowed in a one booth space. Small, low powered sound systems and video monitors are permitted within the large salons to amplify guest artist within the confines of the salons only.

### HOTEL SUITES, ROOMS AND MEETING ROOMS

The Taliah Waajid World Natural Hair, Health & Beauty Show™ reserves the right to control all suites, meeting rooms and ballrooms in the hotels which are participating in lodging for the Taliah Waajid World Natural Hair, Health & Beauty Show™. These controls have already been set up with proper persons in the lodging property. All forms of exhibiting, seminars, forums, meet ups and the like and all forms of entertainment such as concerts, fashion shows, dancing and the like IS NOT ALLOWED within a 50 mile radius or 3 days prior to the Taliah Waajid World Natural Hair, Health & Beauty Show. This applies to your company, or direct associates of your company through an agent or any other connection vehicle for performing above restrictions. Failure to abide will result in immediate dismissal from the present and future shows without refund of monies.

### INSURANCE AND LIABILITY

Fire and theft insurance covering the exhibitor's property, if desired, must be taken out by the exhibitor at his/her own expense. Neither the Taliah Waajid World Natural Hair, Health & Beauty Show™ nor the convention hotels or convention center will be liable for damage done in your booth such as malpractice, or any loss of exhibitor's property through fire, theft, accident or any other cause. The Taliah Waajid World Natural Hair, Health & Beauty Show™ will provide security during the hours the exhibit hall is closed for overall protection of the hall, but it is understood that all products, equipment, furniture and furnishings of the exhibitors are placed and exhibited at the sole risk of the exhibitor and show management assumes no responsibility of any kind. It is suggested that the exhibitor remove valuable samples and moveable equipment from the booth reserved overnight. Exhibitors are expected to maintain personnel in their exhibit booths at all times during the show hours. All merchandise and portable exhibits are to be covered during non-exhibit hours.

### ACTS OF GOD, FIRES, STRIKES, WAR, TERRORIST, ETC.

In the event that any outside cause, such as war, fire, strike or other emergency prevents the Taliah Waajid World Natural Hair, Health & Beauty Show™ from being held, the show management may retain such part of the exhibitor's rental as shall be required to recompense management for expenses incurred up to the time such contingency shall have occurred.

I have read and agree to the above Terms and Conditions of this contract. Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_